

ChenOne

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Company Profile:

ChenOne is a leading, multi-channel brand with a proud Pakistani heritage, which trades from over more than 48 stores across 3 countries. ChenOne offers its customers a unique and exclusive mix of high-street brands, unique products and accessories to match the expectations of a contemporary lifestyle.

Over the years, ChenOne has evolved as a symbol of design, excellence and premium lifestyle, offering a diversity of products that include home furnishing, linen, apparel, fashion accessories and an assortment of relevant items for all age groups. For almost two decades, our long-standing reputation and distinctive image have been consistently developed across an expanding portfolio of products, brands, profitable ventures with international market.

ChenOne is the story of one man's vision and journey towards harnessing the most exquisite of materials and the finest textiles, employing the creativity and knowledge of expert designers and product developers to deliver products that fill homes and hearths of people. We bring refined furnishings, home accessories, menswear, womenswear and kids wear.

With more than 1600 employees, ChenOne has maintained its strength in home textiles and furniture due to an unyielding promise to quality. Building on this strength, ChenOne has established a firm footing in the competitive and dynamic markets of Middle.

The journey of ChenOne is of innovation and tradition going hand in hand with attention to detail and a deep respect for quality craftsmanship. ChenOne prides itself on providing not only ready made products that can be bought off the shelves whilst retaining their individuality, but also tailor made and customized products for clients with more esoteric tastes.

The ethos of the company embodies innovation with emphasis on quality, skill and traditional workmanship.

Area of Interest:

Home Textile, Pret, Ready made Garments etc

Contact Details:

Contact Person: Farhan Alam
Designation: Manager Corporate & Admin
Email: farhan.a-chenone@chenabgroup.com
Cell: 0323-7778084
Address: Office No 307, Horizon Tower 3rd Floor, Block 3 Clifton Karachi
Web: www.chenonegroup.com