

Company Profile:

IBA has established itself as a premier business school in Pakistan with a strong track record of over fifty years of producing quality undergraduates and post-graduates in Business and Computer Sciences. It's the oldest business school outside North America and was established in 1955 with initial technical support provided by the world famous Wharton School of Finance, University of Pennsylvania; later, the University of Southern California set up various facilities at the Institute and several prominent American professors were assigned to the IBA. The course contents, the curriculum, the pedagogical tools and the assessment and testing methods were developed under the guidance of reputed scholars from these two institutions. IBA has zealously guarded the high standards and academic traditions it had inherited from Wharton and USC while adapting and adjusting them with the passage of time.

The latest highlights in IBA's continuous development is the initiation of Centres of Excellence such as: Centre for Excellence in Islamic Finance (CEIF), Centre for Excellence in Journalism (CEJ), Centre for Business and Economics Research (CBER), Centre for Executive Education, Centre for Entrepreneurship Development (CED) and the Ardeshir Cowasjee Centre for Writing. The establishment of Centres of Excellence fulfills a crucial need by servicing both professional communities outside the institution and student, faculty, and staff within. They complement the mission of the institution and serve as crucial avenues through which the IBA gives back to the society.

The newly established AMAN Center for Entrepreneurial Development (AMAN-CED) at the IBA is a breeding ground for new business startups by the students. The Center hosts more than 40 incubator and accelerator companies in its premises and provides a conducive research and development environment for innovation, and turning ideas into business opportunities. It aims to put Karachi on the entrepreneurial map of the world. IBA has a 10 year collaborative partnership with Babson College in Boston which is the top most entrepreneurship institute in USA. The AMAN-CED has opened new avenues of growth and economic development for the country where employment opportunities have miserably shrunken over the past five years. It has offered a practical alternative to boom the economic infrastructure and has given a new field of education to the youth who suffer with limited choice amongst business specializations being offered in Pakistan.

Moreover, the Center has been successful in creating a platform and think tank which will drive innovation and creativity in this part of the globe. It is capitalizing on the phenomenon that majority of the population in the country is of youth, and it aims to enable the youth and women with the power to establish their own enterprise, thus reviving the worsening unemployment situation and providing sustainability to the economic infrastructure.

Area of Interest/Sector:

Business Education, Entrepreneurship eco-system development

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