



## **EASTERN PRODUCTS PVT. LTD**

### **Company Profile (500 words):**

Pakistan is truly a rare land, home to different civilizations and diverse cultures. It was here in the verdant plains of Punjab more than two decades ago, a small movement began to bring the wholesome purity of nature into the homes & hearts. A movement that lives by the spirit of Pakistan. “A movement that is VITAL GROUP”.

Processing, packing and marketing of Tea specialties in Pakistan has not always been a standardized affair, but Vital changed that. A small tea factory that grew into a local giant on the basis of a single promise “Consistent Best Quality”. At the core of the groups’ success is the sincerity and dedication of its team of highly qualified technical, financial and marketing experts. The products management and its team members are also are undeniably our assets.

Vital group is committed to exceeding its own performance as reflected in the companies’ exhaustive marketing network and sustained marketing activity with more than 250 stockiest and institutional suppliers and approximately 140,000 retail outlets dotting Pakistan’s landscape, to say the company has penetrated the market deeply would be understatement.

Now opening doors to new horizons around the Globe.

### **Area of Interest/Sector:**

**Tea Export / Beverages – Black & Green Tea**

### **Contact Details:**

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